



Nelson Mandela CHILDREN'S FUND



CHANGING THE WAY SOCIETY TREATS ITS CHILDREN AND YOUTH

How Companies and NMCF UK can work together

As a charity NMCF UK relies wholly on voluntary donations from a range of supporters across the UK, including companies.

There is a wide variety of ways that your company can support NMCF UK and in doing so change the lives of South African children.

Many companies or their charitable foundations choose to make a **corporate donation** to NMCF. We are always happy to acknowledge such support in our Annual Report and to ensure that it is communicated to key audiences.

NMCF will also support **employee fundraising initiatives** – and in some cases funds are matched by the company itself for which we are very grateful.

Making NMCF your **Charity of the Year** is a great way to unite staff and customers in a common goal. For more information contact Barbara.grillmaier@nmcf.co.uk

Event sponsorship is an excellent way to raise profile and entertain clients – and NMCF has a great track record of producing memorable, fun evenings.

How we can help you

If your company would like to get involved, we will help by:

- Providing information about the kind of NMCF work that your event could be supporting
- Providing you with NMCF branded materials like balloons, posters and leaflets.
- Providing a speaker or volunteers to further support your activity.

So please contact us with any ideas to discuss or plans for forthcoming events by filling in the online enquiry form.

Supporting NMCF at work – your guide

Do some team building, have some fun and help children in South Africa who really need your support. This simple guide will help to get you started

Getting started:

1. Get together with some colleagues to plan an event or activity that you know will be popular.
2. Decide what when and where and start to plan.
3. Contact Barbara.grillmaier@nmcf.co.uk for fundraising support and NMCF materials and things will take off from there!

Just a few ideas.....

Hold an inter departmental quiz and raise money for NMCF

Like the staff of Smuts and Taylor, have a casino night with profits to NMCF

Sponsored travel to work day – choose something different like walking or cycling, get sponsored and donate the funds you saved to NMCF!

Feed the hungry or bored – have a cake sale or set up a Tuck Shop with all proceeds to NMCF

Dress up or down day (you choose) with donations to NMCF for taking part.

Enter a team in the British 10k run – NMCF have places providing you can get the sponsors

Challenge yourselves – see our range of challenges that are available – and if you get a team together we could design something especially for you.

Festive fundraising – have a mince pie sale or a lucky dip with proceeds to NMCF. Or make a donation in lieu of Christmas cards and spread the goodwill by telling your clients how you have teamed up to support NMCF.

Annual dinners – does your company have an annual dinner or event at which NMCF could be supported?

Is your company a member of a trade association whose awards dinner could feature an auction or other support for NMCF?

How we can help

We can provide you with ideas, encouragement and practical help

- Collecting tins/buckets
- Stickers
- Posters
- Badges
- Hand held flags
- Balloons
- Sponsor Forms
- Information leaflets
- Red ribbon packs

Use of Logo

Because the NMCF logo is a legal trademark and we have to make sure that it, and Mr Mandela's name are not mis-used, we cannot give you our logo to put on your fundraising materials. For events that are under written to raise a certain amount we can supply a "Benefiting" logo. Please contact Kathi.Scott@nmcf.co.uk for more information.

Please make sure that your event is in aid of NMCF and not organised by NMCF UK. We suggest the following statement:
"This event is in aid of NMCF UK and all proceeds from the fundraising will go to NMCF UK, registered charity number 1055899."

Contact:

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